

January 26, 2013

Dear Sir or madam:

It is with great enthusiasm that I write this letter of recommendation for Mr. Yohan Hyunsung Yi. Mr. Yi is a student at Fashion Institute of Design and Merchandising, Los Angeles, California, and a CEO of 122 Copy & Print. I have known him through one of my best friends for three years.

He is an amazing person both professionally and personally. He has an incredible balance of ability between the knowledge and application. Most people do not act out what they think or imagine. He is not only a creative thinker but also an executor of those amazing thoughts. He always enjoys his work and always thinks about the ways to improve and make innovations out of it.

He started out his business while he was in school and is still maintaining it. He has been balancing out his business with schoolwork and achieved a great start as a student who started business for the first time. I know that he tried various ways of marketing his company and actually worked out well; he processed a deal with a Korean daily newspaper and to print their advertisements and actually got one franchise restaurant to print all their materials from his.

Mr. Yi is future oriented. He always works beyond his working time and I am sure those times will pay him significantly in the near future. He has faced many challenges and hardships since he came to the United States; his mother battled with breast cancer and he had hard time adapting to the new country since he never attended school here. However, despite these personal obstacles, he has always maintained a positive attitude about his school, life, work, and future and more importantly, he always challenged himself more than he had to. Most of all, I admire his creative courage and humble attitude in both positive and negative circumstances.

As he enters a new gate of life and continues his education at a higher institution, I am sure he will not disappoint me or any other person who knows him because I believe in his potential and ability. I confidently urge you to accept his application. He will absolutely not disappoint you. I give him my highest recommendation.

Yours truly,

Summit Point LLP

Brian Lim

Brian Lim
Partner